

NCRD's
Sterling Institute of Management Studies
*(Approved by AICTE, New Delhi, DTE, Govt. of Maharashtra
Affiliated to University of Mumbai)*

**ANNUAL REPORT
2017-18**



NCRD's
Sterling Institute of Management Studies
Plot No-93/93A, Sector-19, Nerul (E), Navi Mumbai
Maharashtra, India, Pin- 400706

"Comprehensive Development through Quality Education"

Contents

Sr. No.	Particulars	Page No
1	Director's Message	3-4
2	About the Institute	5
3	Student's Achievements	6-10
4	Faculty Achievements	11-13
5	Research and Publications	14-20
6	Cultural Activities	21-29
7	Social Activities	30-38
8	Student Council Report	39-51

Director's Message



Dr. Prashant Gundawar

(B.Pharm., M.B.A. (Mktg.), M.G.M.(Germany),

Ph.D. (International Business)

विद्याददातिविनयंविनयाद्यातिपात्रताम्। पात्रत्वाद्धनमाप्नोतिधनाद्धर्मततःसुखम्॥

(Knowledge gives humility, from humility, one attains character; from character, one acquires wealth; from wealth good deeds (righteousness) follow and then happiness)

I wish to thank you for showing interest in Sterling Institute of Management Studies. We have been imparting quality education in Management and Technology for the past one decade, and over 2000 students have graduated from SIMS since its inception in 2004.

The institute is committed to create an ambience for nurturing innovation, creativity and excellence in our students. Students are expected to have an enriching and life-turning experience, which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular, and curricular activities. The doors of our faculty members are always open for every student. We encourage

students to grow as effective team players, with a strong set of ethics, communication skills and zeal to outshine.

Our programs are exclusively industry focused so as to equip the students with latest management techniques, and also to incorporate core competencies in technology, innovation and entrepreneurship into their learning experience.

The corporate interactions including corporate supported projects undertaken by our students under faculty supervision is considered 'unique', in the sense, that it provides a close hands-on-experience to our students as part of our curriculum.

Further, in our endeavors, we draw upon reserves of goodwill among our alumni, reputation among recruiters and potential students, and commitment of our faculty and staff to the institute.

I wish you success in your chosen program and look forward to build a long lasting relationship with you.

Dr. PRASHANT GUNDAWAR

About The Institute

NCRD's Sterling Institute of Management Studies, incepted in the year 2004 is one of the best B-Schools in the Mumbai region. It is approved by AICTE, DTE, Government of Maharashtra, and is affiliated to the University of Mumbai. The Business Standard Survey 2017 ranks it as an "A" grade B-School. NCRD's Sterling Institute of Management Studies offers two years MMS and three years MCA programs of the University of Mumbai.

Sterling Institute of Management Studies is located between the towering Parsik Hills and the serene township of Nerul, just adjacent to Seawoods Railway Station, which offers a unique location to build an abode of learning.

The MMS and MCA programs aim at disseminating Management and Computer education in the most contemporary form. We create the zeal, excitement and potential in our students to take up challenging assignments. The objective of our institute is to build and develop competent professionals and socially responsible citizens ready to enter in the corporate world.

Our Institute is committed to:

- Delivery of management and technical programs with focus on quality
- Make learning a happy experience
- Support the students in achieving their goals through counseling and mentoring
- Integrate academic learning with real life business through case studies and Industrial Visits
- Molding them to take up innovative and leadership roles in competitive business environment

Students Achievements

➤ **Academic Achievement :-**

Sr. No.	Name of Student	Type	Achievement
1	Pachumbare Amruta	FYMCA	Rank 1 in Semester I with 74.57%
2	Priyanka Sharma	FYMCA	Rank 2 in Semester I with 71.57%
3	Sonal Gandhal	FYMCA	Rank 3 in Semester I with 69.00%
4	Tejal Pandit	SYMCA	Rank 1 in Semester III with 82.8%
5	Swpanali Desai	SYMCA	Rank 2 in Semester III with 81.6 %
6	Vipul Mirajkar	SYMCA	Rank 3 in Semester III with 77.1 %
7	Mundhe Madhuri	TYMCA	Rank 1 in Semester V with 81.9%
8	Sayli Mhatre	TYMCA	Rank 2 in Semester V with 78.7%
9	Bhalekar Pradnya	TYMCA	Rank 3 in Semester V with 78.8%
10	Aniket Jadhav	FYMMS Management Festival	First Position

➤ **Sports achievement (National, State, Division, District, University & School Level):-**

A. Individual Sports :-

Sr. No.	Name of student	Event/Sports	Level	Achievement
1	Piyush Zende (TYMCA)	Ball Badminton	University	Coach
2	Piyush Zende (TYMCA)	Ball Badminton	State	Coach
3	Piyush Zende	Ball	National	West zone second

	(TYMCA)	Badminton		place
4	Piyush Zende (TYMCA)	Ball Badminton	National	Inter zone participation
5	Anoop Tripathi	Aarohan	Intra Collegiate	1 st Prize in Mimicry
6	Gurpreet Singh	Cultural	Intra Collegiate	Mr. Sterling

B. Team Event :-

Sr. No.	Name of student	Event/Sports	Level	Achievement
1.	Shabnam Shaikh(FYMMS) Shabnam Hasan(FYMMS)	Big Boss	Intercollegiate Management Festival	First Position
2.	Madhuri(FYMMS) Teajshree(FYMMS) Prashant Gupta(FYMMS)	Case Study Competition at Bharti Vidyapeeth	Intercollegiate Management Festival	Second Position
3.	Deepshikha(FYMMS) Sharaddha(FYMMS) Komal(FYMMS)	Treasure Hunt at YMT Institute of Management	Intercollegiate Management Festival	Second Position
4.	Aamir Shaikh, Anis Qureshi, Madhur Suryawanshi, Umair Khan, Ummed Singh	Aarohan	Intra Collegiate	1 st Prize in AD-MAD
5.	Radhika Kandalgaonkar, Santosh Jadhav, Monika Duratkar, Tejal Gaikwad, Varun Bhujbal, Anup Ladge	Aarohan	Intra Collegiate	Food festival – 2 nd Prize
6.	Sanjeev Salve, Aamir Shaikh, Faizan Mhate, Ummed Bungala, Anis Qureshi, Madhur Suryawanshi	Aminova, Amity University	University	1 st Prize in Laser Tag & 2 nd Prize in Photo Hunt
7.	Aamir Arzbeqi, Mazin Pagarkar	Aarohan	Intra Collegiate	Gold medal in Badminton doubles
8.	Sunny Chitnis, Abrar Vanu	Aarohan	Intra Collegiate	2 nd prize in Startup speech Competition
9.	Sunny Chitnis, Anand	Aarohan	Intra	2 nd prize in

	Hariharan, Emad Khan, Diksha Katoch		Collegiate	Debate Competition
10.	Suyog Sonavane, Mruganti Khilari	Cultural	Intra Collegiate	Mr. & Miss. Fresher 2017

MMS RESULT ANALYSIS

Sr. No.	Semester	Total No. of Students Appeared	Total No. of Students Passed	Passing Percentage	Name of Topper with Grade /Percentage
2017-2018 (Dec)	I	89	64	71.91	/ Chauhan Ankita Narendra - O (84.25) / Nimje Nilima Ganesh - O (80.38)
2017-2018 (Dec)	III	43	43	100	/ Shinde Snehal Jagganath - A (SGPA -8.89) / Ujagare Komal Premchand -A (SGPA - 8.56)
2017-2018 (May)	II	85	84	98.82	/ Nimje Nilima Ganesh - O (80.50) / Chauhan Ankita Narendra - A+ (78.88)
2017-2018 (May)	IV	43	23	53.00	/ Shinde Snehal Jagganath - A+ + (SGPA - 9.00)
2017-2018 (May) VI					
Total Average	All Semester	260	214	82.30	/ Chauhan Ankita Narendra - O (84.25) / Nimje Nilima Ganesh - O (80.38) / Shinde Snehal Jagganath - A (SGPA -8.89) / Ujagare Komal Premchand (SGPA - 9.20) / Ujagare Komal Premchand -A -A

					(SGPA - 8.56)
					/ Nimje Nilima Ganesh - O (80.50) / Chauhan Ankita Narendra - A+(78.88)
					/ Shinde Snehal Jagganath - A+ (SGPA - 9.20) / Ujagare Komal Premchand -A+ (SGPA - 9.00)

MCA RESULT ANALYSIS

Sr.No.	Semester	Total No. of Students Appeared	Total No. of Students Passed	Passing Percentage	Name of Topper with Grade /Percentage
2017-2018 (Dec)	I	47	28	63.6	1)Amruta pachumbre 8 2)Sharma Priyanka 8
2017-2018 (Dec)	III	49	43	87	1) Pandit Tejal 9 2)Desai Swapnali 8.86
2017-2018 (Dec)	V	52	49	94	1) Mhatre Sayali 9.3 2)Bhalekar Pradnya 9.1
2018-2019 (May)	II	44	28	64	1)Jinal Ghadigaonkar 9.2 2)Sonal Gandhal 8.5
2018-2019 (May)	IV	49	41	83	1)Desai Swapnali 9.14 2)Shukla Shweta 9.14
2018-2019 (May)	VI	50	50	100	1) Mundhe Mafhuri 8.73 2) Kushwah Ajaysingh 8.67

Faculty Achievements

Orientation Program, seminar and Hands-on Workshop on Selenium IDE (21st August 2017)- Orientation Program, Seminar and Hands-on Workshop on Selenium IDE was organized by V.E.S. Institute of Technology, Chembur on 21st August, 2017. The objective of the workshop was to equip the MCA faculty members for better classroom delivery, Emerging trends in teaching-learning of Software testing techniques with Open Source Testing tools like Selenium IDE were discussed at length.



Sakal Educon 2017: Singapore Challenges of Change (7th to 11th September 2017)- The Sakal Educon 2017: Singapore Challenges of Change (Two Days Conclave) was held at Hotel Marina Mandarin in Singapore. Dramatic changes in Indian higher education in the last 20 years were the key agenda for the discussion. Ranking and Autonomy of Institutions, Faculty Development, Infrastructure Development, Digital Education Development, Financial Models, Teaching-Learning-Assessment, and International Linkages.



Orientation Program - MCA SEM III - Database Management System (14th September 2017)- Orientation Program for the course Database Management System (MCA Sem III 2017) was conducted at YMT College of Management, Kharghar, Navi Mumbai. Prof. Deepali Shah participated in this program. Theoretical as well as practical syllabus for Database Management System was discussed by the forum.

Orientation Program - MCA SEM III - Java Programming Theory and Java Programming & UML Lab (21st September 2017)- Orientation Program on the course Java Programming (Theory) and Java Programming & UML (Lab) for MCA Semester III 2017, was conducted at Bharati Vidyapeeth' Institute of Management &

information Technology, Belapur, Navi Mumbai. Prof. Megha Wankhade participated in orientation program. Theoretical as well as practical syllabus for Java Programming was discussed in the meet.

FDP on “The Necessity of Life- Financial & Tax Planning (09th October 2017)-

Mr. Rupesh N. (CEO-Parivartan Learning Solutions Ltd) conducted the FDP. Spreading the financial literacy was the key objective of this program.

Research & Publications

ISBN/ISSN Publications

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
1	Prof. Rajiv P. Wad	12 - 13 January, 2018	Review and Role of Quality Awards towards the Path of TQM	-	International
2	Dr. Arjita Jain	3.3.2018	An Analytical Study of Talent Management and Employee Engagement Practices Adopted of Private Sectors Organization in Maharashtra	ISSN 2277-5730 Publication in Peer Reviewed Referred and UGC Listed Journal(Journal No.40776) Impact Factor 5.2	National
3	Dr. Arjita Jain	9.3.2018 10.3.2018	Globalization and Global Transformation: Relation between Culture and Global Transformation	ISBN (978-93-5291-571-2)	International
4	Dr. Arjita Jain	Jan-Dec 2018	Assessment of Training Effectiveness at Paramatrix Technologies Pvt. Ltd, Mumbai	ISSN 2455-0264	National
5	Dr. Arjita Jain	Jan-Dec 2018	The Evolution of Supply Chain Management	ISSN 2455-0264	National

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
			and SCOR Model		
6	Dr. Arjita Jain	November 2017	“Adoption of Mobile Banking among Tech-Savvy Consumers”	ISSN International Centre France: 1813-0534) International Referred Journal: Academy of Taiwan Business Management Review, Vol-13, Num.2, November 2017	International
7	Dr. Arjita Jain	July 2017	“ Challenges Faced by Management Institutions in Mumbai”	ISBN : 978-81-934702-0-6	National
8	Dr. Sandeep Ponde	3.3.2018	An Analytical Study of Talent Management and Employee Engagement Practices Adopted of Private Sectors Organization in Maharashtra	ISSN 2277-5730 Publication in Peer Reviewed Referred and UGC Listed Journal(Journal No.40776) Impact Factor 5.2	National
9	Dr. Sandeep Ponde	Jan-Dec 2018	The Evolution of Supply Chain Management and SCOR Model	ISSN 2455-0264	National
10	Dr. Sandeep Ponde	Jan-Dec 2018	Assessment of Training Effectiveness at Paramatrix Technologies Pvt. Ltd,	ISSN 2455-0264	National

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
			Mumbai		
11	Dr. Sandeep Ponde	July 2017	“ Challenges Faced by Management Institutions in Mumbai”	ISBN : 978-81-934702-0-6	National
12	Prof. Vikas Jadhav	9.3.2018 10.3.2018	“Advertising Effectiveness on Purchases of FMCG Products”	ISSN 2455-0264	National
13	Prof. Iftiqar Mistry	9.3.2018	“Advertising Effectiveness on Purchases of FMCG Products	ISSN 2455-0264	National
14	Prof. Iftiqar Mistry	12.10.2017	A Different Approach In Rural India	-	National
15	Prof. Iftiqar Mistry	23.3.2017	The Effect of Advertising on Purchase of Consumer Durable Products	-	National
16	Prof. Jenifa Rao	9.3.2018 10.3.2018	“To explore different learning behavior patterns in post graduate students while learning communication skills using Andragogy techniques”	ISSN:2455-0264	National
17	Prof. Abhijeet Chakravarty	9.3.2018	Shareholder Value Creation through Buy Back of Equity	ISSN:2455-0264	National
18	Prof. Sonu Khetre	9.3.2018	Review Study of Work Environment and	ISBN (978-93-5291-571-2)	International

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
			Remuneration on Retention of Teachers in Higher Educational Institute in Navi Mumbai		
19	Dr. Murlidhar Dhanawade	March 2018	Health Management Information System for Rural Development	ISBN: 978-93-87396-02-9	Book
20	Dr. Murlidhar Dhanawade	June 2017	Review on Load Balancing Algorithms in Cloud Computing	IJIRCCE (ISSN:2320-9801) Volume 5, Issue 6, June 2017 (Impact Factor: 6.577)	International
21	Dr. Murlidhar Dhanawade	June 2017	“Infrastructure as a Service with Apache Cloud Stack: A Study”	IJIRCCE (ISSN:2320-9801), Volume 5, Issue 6, June 2017 (Impact Factor: 6.577)	International
22	Dr. Murlidhar Dhanawade	March 2018	Challenges and Technology for Building Smart Cities in India	NCRD’s Technical Review : e-Journal, Volume 3, Issue 1 (Jan-Dec 2018) ISSN: 2455-166X	International
23	Dr. Jayalekshmi K.R	June-2017	Advance alert for Ambulance pass by Using IOT for smart city	International Journal of Engineering science and Computing, Impact factor- 5.611	International
24	Dr. Jayalekshmi K.R	June-2017	Survey on Oauth as Bulwark for	ISSN- 2320-9801	International

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
			Authentication and sanction		
25	Dr. Jayalekshmi K.R	March 2018	Analysis of decision tree algorithms to predict customer churn in telecom sector,	ISBN:978-935291-571-2	International
26	Prof. Pragati Goel	March 2018	Solid State Drive	ISSN: 2455-166X	International
27	Prof. Pragati Goel	March 2018	Cloud Migration Research :Concept	ISBN: 978-93-5291-571-2	International
28	Prof. Pragati Goel	March 2018	Mobile Voice Recognition System and Security	ISBN: 978-93-5291-571-2	International
29	Prof. Pragati Goel	June 2017	Soundless Horn using Ad-Hoc Network	e-ISSN: 2395-0056 p-ISSN: 2395-0072 Impact Factor: 5.181	International
30	Prof. Pragati Goel	May 2017	A Survey on Hybrid Cloud Computing Security Solution for Hospital Information System	e-ISSN: 2320-9801 p-ISSN: 2320-9798 Impact Factor: 6.577	International
31	Prof. Seema Bhuvan	March 2018	“Big Data in Health Care with Mobile Application”	2455-0264	International
32	Prof. Seema Bhuvan	March 2018	“Mobile and Vehicle tracking system”	2455-0264	International
33	Prof. Seema Bhuvan	June 2017	“Study on Mobile Cloud Computing Issues, Challenges and Preventive Measures”	2320-9798	International
34	Prof.	May 2017	Quantitative	ISSN (Online)	International

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
	Deepali D. Shah		Analysis of Manual and Automation Testing using HTTP Watch Automation Tool	2320 - 9801	
35	Prof. Deepali D. Shah	June 2017	Study on Mobile cloud computing Security Issues, Challenges and Preventive Measures	ISSN (Online): 2320 - 9801	International
36	Prof. Deepali D. Shah	March 2018	Mobile and Vehicle Tracking System	ISSN: 2455-166X	International
37	Prof. Deepali D. Shah	June 2018	Impact of Warm Hole attack in wireless Sensor Network	ISSN 2395-0056	International
38	Prof. Deepali D. Shah	July 2018	Applications Of Artificial Intelligence in Human Life	ISSN 2350-0530	International
39	Prof. Megha Wankhade	March 2018	Wireless sensor Netork:Measure Flow of electricity in each area & store	ISBN:978-93-5291-571-2	International
40	Prof. Megha Wankhade	March 2018	Solid Waste Management	(ISSN 2229-5518).	International
42	Prof. Megha Wankhade	March 2018	Bigdata on Cloud Computing	ISSN	International
42	Prof. Mrunali Metri	June 2017	Image Authentication Using Cryptography and Steganography in Network Security	ISSN(Online): 2320-9801 ISSN (Print): 2320-9798	International
43	Prof. Sagar Thakare	March 2018	Internet of Things: Security attacks and	International Journal	International

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN	Level
			solutions		
44	Prof. Sagar Thakare	March 2018	Solid state drive	NCRD Technical Review Journal	International
45	Prof. Sagar Thakare	April 2017	Android Rooting and Installing CUSTOM ROM's	International Research Journal	International
46	Prof. Sagar Thakare	May 2017	PLC-C# Communication and 32-Bit Floating Point Precision Conversion	International Journal	International
47	Prof. Sagar Thakare	May 2017	A Survey on External Security Threat with Defense Mechanism for Wireless Sensor Network	(IJIRCCE) International Journal	International
48	Prof. Rahul Wantmure	March 2018	Challenges And Technology For Building Smart Cities In India	NCRD's Technical Review : e-Journal, Volume 3, Issue 1 (Jan-Dec 2018) ISSN: 2455-166X	International
49	Prof. Meera Hirapurkar	March 2018	Renovating Management Education with Green Economy for Sustainable Development - An Emerging Trend	International Journal of Trend in Research and Development, Volume 5(5)	International

Cultural Activities 2017-18

➤ Festival :-

Food Festival 2017 (11th August 2017)-

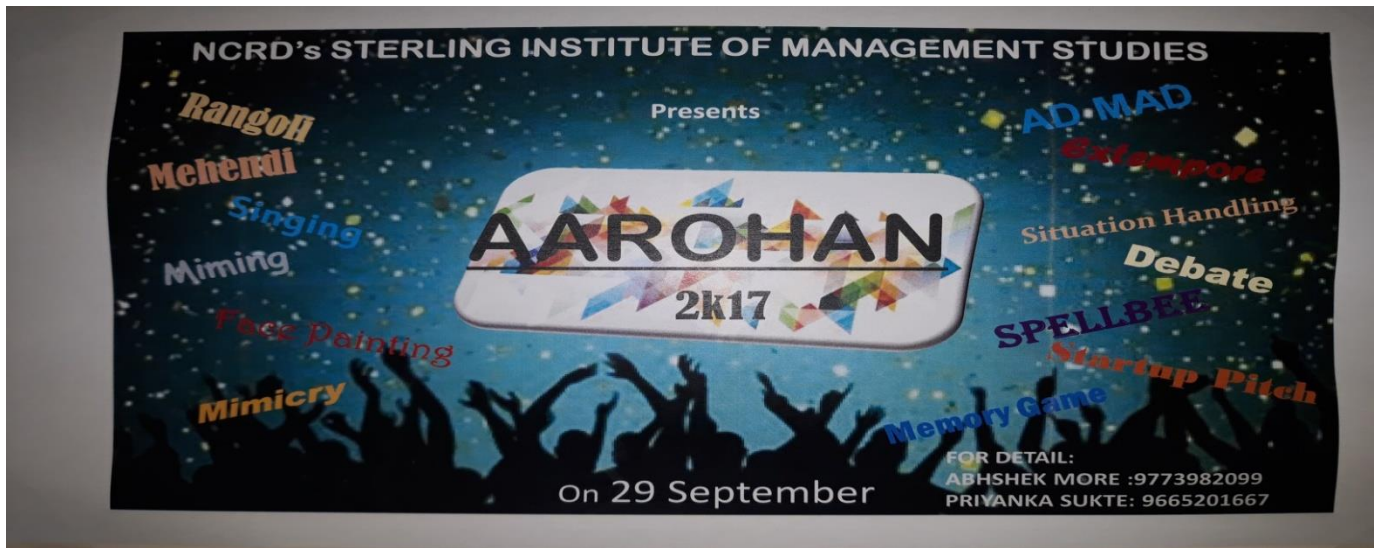
- Food Festival 2017 was organized in the auditorium, under the guidance **of Dr. Prashant Gundawar, Director, NCRD's SIMS.**
- It was a pioneer event, received remarkable response from the students and faculty members. 15 stalls were set up with variety of food items like Burgers, Pizza, Pasta, Chaat, Cold Coffee, and Lemonade etc.
- Total sales from this one day fest was around Rs.14,000/-
- Teams were graded on the basis of taste of their product (dish), Originality, Visual Presentation, Hygiene and Attire etc.
- Top 3 winners were awarded with cash prizes.
-





AAROHAN Fest 2017 (29 September 2017)-AAROHAN 2017-18 was an intra-collegiate annual event organized on **29, September 2017**. We had organized this event to give a platform to showcase the hidden talent that students have and give them a chance to come up with new ideas. By this fest the students have learn how to implement managerial skills. The students of SY MMS had taken the overall in charge of the” AAROHAN Fest 2k17” and other specialization students were actively involved as a coordinator in each the events two students were handling events in particulars .Vikas Jadhav and the Iftiqar Mistry were the professor coordinators for organizer of the fest. Students got an opportunity to showcase their creativity, innovative ideas through different art work created by students. They also got a chance to develop their managerial & interpersonal skills and learned importance of working in team. They got experienced to handle different responsibilities in co coordinating different events.





Technicia 2017-18- Technitia 2018 was a three day's technical intercollegiate event organized by MCA from 17-19 JANUARY-2018, a grant success as this time we had 660 students from 46 Post Graduation and Graduation colleges of Mumbai (covering suburbs, Thane, Navi Mumbai) who participated in the three days event.

The invited streams for the Techno-cultural fest had a chance to view the overall infrastructure which will help in promoting our college, and also in the branding of the college. Students got an opportunity to showcase their creativity, innovative ideas through different art work created by students. They also got a chance to develop their managerial & interpersonal skills and learned importance of working in team.





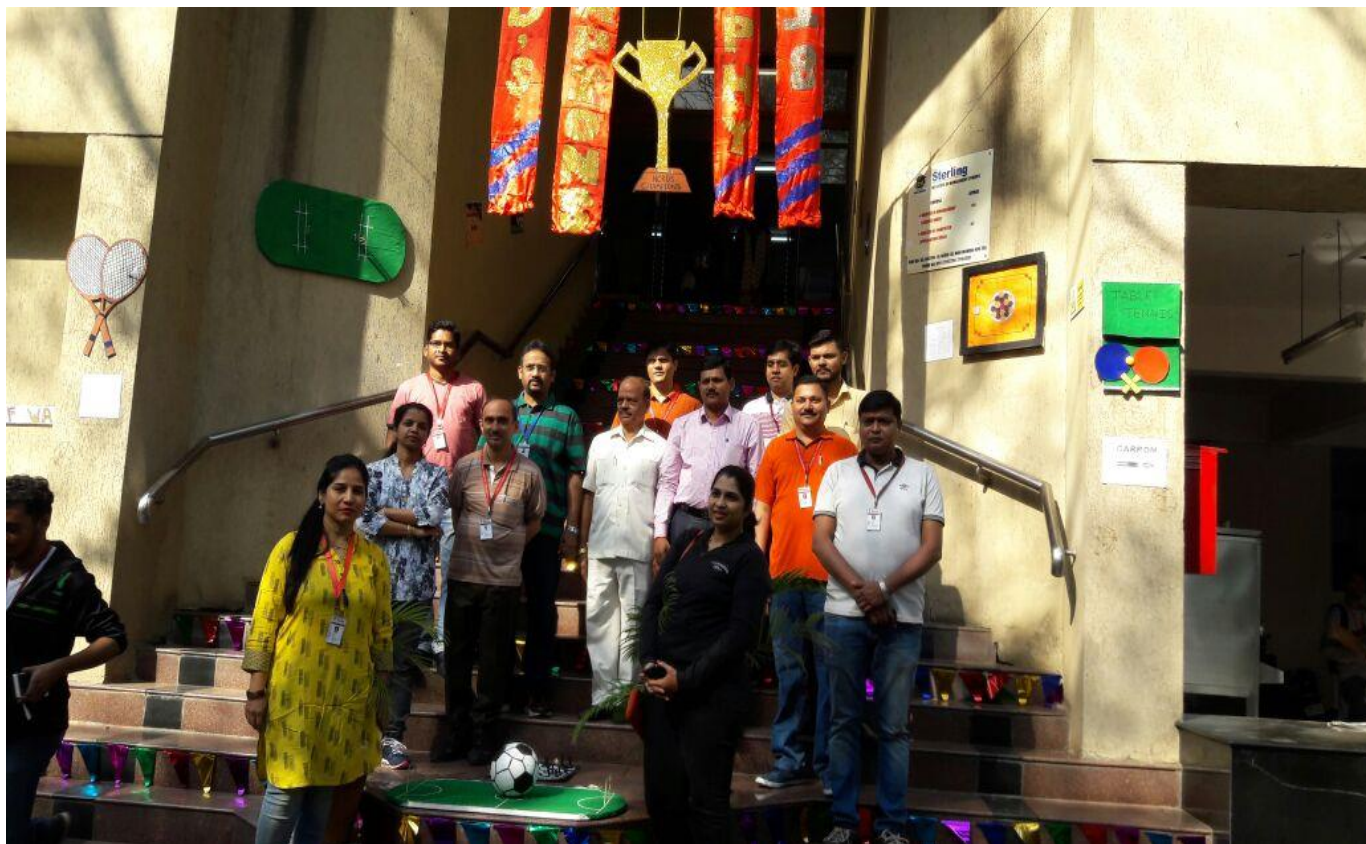
Champions Trophy 2017-18- On the occasion of completion of 27 years of our trust **National Centre for Rural Development (NCRD) Sterling Institute of Management Studies** organized a one day tournament on **24th January 2018** titled as **NCRD Champions Trophy - 2018**

Students from NCRD's Sterling Institute of Pharmacy (B. Pharm), NCRD's Institute of Pharmacy (D. Pharm), and NCRD's Sterling College of Commerce, Arts & Science (BAF, BMS, and B.Com) actively participated in this sports event.

NCRD's Sterling Institute of Pharmacy won the NCRD Champions Trophy 2018

Various indoor and outdoor games like- Carom, Chess, Table-Tennis, Badminton, Ring Football, Box Cricket, Volleyball and Tug of War were organized.

All objectives and principles in extra-curricular activities were primarily concerned with the welfare and educational development of the student participant.



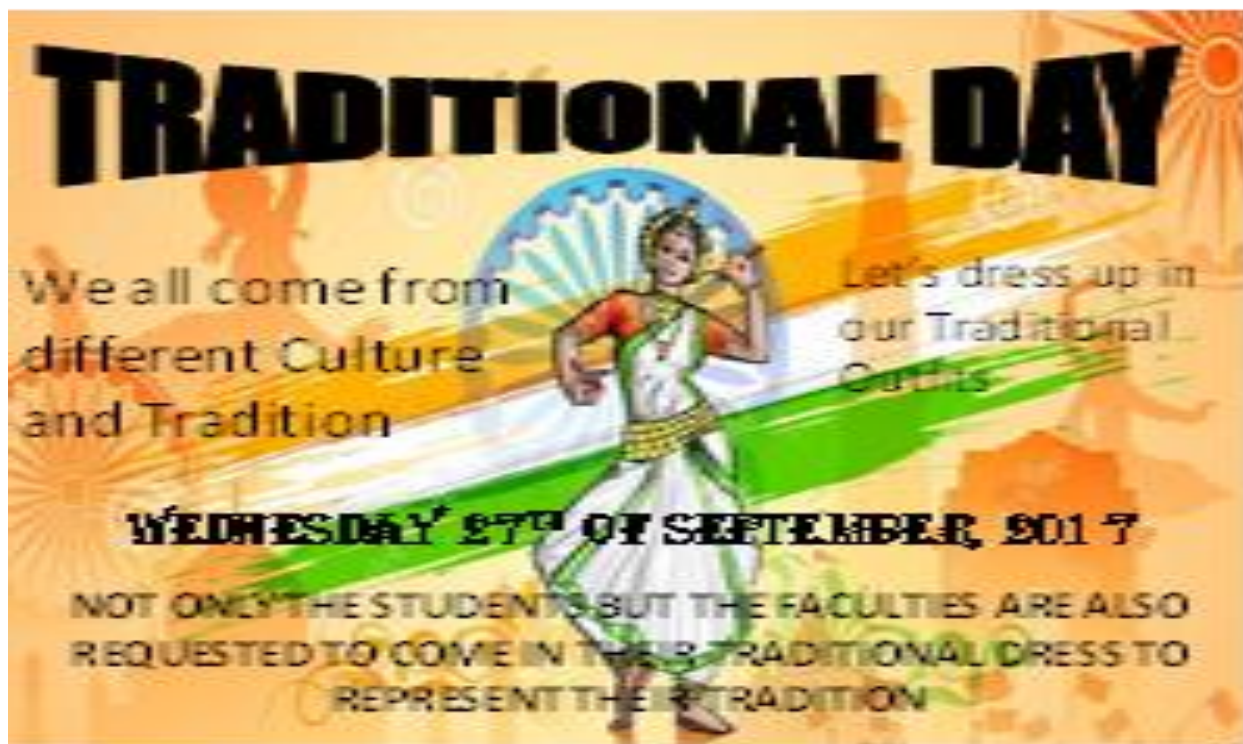
'Radiance' Annual Day- RADIANCE' ANNUAL DAY -- organized on 10 January, 2018. It was presided by the chief guest Dr. Roshan Palewar ,CEO of Docrosh Health
The programme started with the prize distribution to all the winners of Food Festival, Cultural Day, Essay competition and Aarohan in a grand manner.

The evening was made more colorful with cultural programmes with variety of performance like Solo Dance, Group Dance, Rap singing, Mime Act, Skits and Mr. & Ms. Sterling contest. The entire event lasted for around 4 hours. A team of Judges were selected Mr. & Ms. Sterling on the basis of Personality, Performance, Stage Presence, Intelligence, Body Language, Innovative thought's, Communication Skills, Presentation, Communication Skill ,& Attire. The event ended with Prize Distribution where the Mr. & Ms. Sterling was declared.



Traditional Day -2017

NCRD's SIMS had organized Traditional Day Celebration on 27th September, 2017 for all MCA and MMS students. Everyone at the college came dressed in their best ethnic attires. Students & teachers and non-teaching staff participated with great ecstasy. To make the traditional day more entertaining various interesting games were arranged for the teachers. Everyone displayed their various cultures by dressing their best which was a colorful treat to the eyes in itself. Lots of pictures were clicked by everyone to create memories of this beautiful day. Props were arranged for clicking pictures which added a quirk to the excitement around.





Social Activities 2017-18

Free Health Check Up Camp-In the morning at 10.00 am , Mr. Avinash Shinde (Treasurer, NCRD) inaugurated the camp in the presence of Dr. Prashant Gundawar (Director, NCRD SIMS), Dr. M.S. Ghadge (Principal of Sterling Institute of Pharmacy) and Dr. Rupesh Pingale(Principal of Institute of Pharmacy).Teaching and non teaching staff of the institute along with the students were present for inauguration. Dental check-up was carried out for students ,teaching and non-teaching staff and the people..





Blood Donation Camp -On 28th October, 2017 blood donation camp was organized in association with Lokmanya TSSIA Blood bank, Thane. Dr. Prashant Gundawar , Director - SIMS inaugurated the event and talked about “Blood Donation-Need of Hour”. He explained the importance of blood donation and replenishment of new blood in our body. We collected more than 150 bottles of blood. Students, Teachers, Staff voluntarily donated blood. Snacks and fruits were provided to Donors and Volunteers.



Faculty member donating Blood

Swatch Bharat Abhiyaan: Cleanliness Drive -On the occasion of the 61st Birthday of our Founder Chairman Shri DilipWalse Patil, Swatch Bharat Abhiyaan: Cleanliness Drive was organized on **30th October 2017**. All the teaching and non-teaching staff members along with the students participated in this drive.



Vigilance Awareness Week in association with BPCL-

Vigilance Awareness – 2017 was organized on 04th November, 2017. The event was graced by the presence of BPCL Officers – **Mr. Mohan Das Bhatt, Senior Manager and Mr. Subramanian, Vigilance Manager**. They enlightened the students about various measures that can be taken for promotion of integrity and eradication of corruption. Students of MMS and MCA participated in activities like Elocution Competition and Ad Mad Show.

- Students understood the importance of eradication of corruption.
- Through elocution they come to know many problems which are arising due to corruption.



Sterling's Navi Mumbai United Run-

The 5th Half Marathon that symbolized the spirit of “United Run”. This year, the Marathon was held **on Sunday, 04th February 2018**. Along with half Marathon, **Defense O Dance** was organized in collaboration with **Mr. Ruzan Khambata , Social Entrepreneur from Gujrat founder of Police Heart, Defense O Dance, Wajra Foundation**. It is about knowing and learning the art of protecting oneself, about using hand and leg movements that will ensure you don't allow the person to overpower you. Defense ‘O’ Dance will open your eyes to a day that is free of fear. It will teach you to be self-reliant, self-confidence and yes, very strong. In this 5th **Sterling Navi Mumbai United Run**, more than 3000 enthusiastic runners from all age groups (Age 8 to Senior Citizens) participated in the half marathon and other races. Students of various schools, colleges, professional runners and corporate teams, teaching, non-teaching staff as well as students from NCRD's Sterling Institute of Management Studies participated enthusiastically in this half marathon.



International Women's Day-

International Women's Day (March 8th) is a global day celebrating the social, economic, cultural and political achievements of women.

The session began with the Saraswati prayer recited by faculty members followed by their active participation in array of events such as **musical chair and group dance**.

Organized for the day.

The International Women's Day was celebrated on 8th March all over the world. This is not just another day but it was a day to appreciate and give respect to all the women who are the essence of our lives. This day was a day to honor the life, grit and determination of women. Women now are more empowered and aware of their [rights](#) and the society has accepted their stand.



Session on “Changing Life Insurance Patterns” by Kotak Mahindra-

An advice on Financial Planning was given by Mr. Sunil Kumar Shukla of Kotak Mahindra on 22nd February 2018. Key message was that individual should have insurance cover equal to 10 times of CTC to secure his/her family for next 10 years. LIC investments are exempted under 80 C.

Industrial Visits

Visit to World Trade centre- (WTC Visit)

Mr. A.O. Kuruvilla, briefed the students about the working of WTC. He explained the formation of WTC and its expansion in India and Globe. This is for the very first time our MCA students also attended the visit. It was a great experience to be at WTC. Like the last year, seminar conducted by WTC was 2 hours interactive session followed by High-Tea. Through this students understood the functioning of WTC and its importance in International Business. Students understood about the function of Expo Centre. It was on 6th and 7th September 2017. It was to make MMS & MCA students understand about International Trade & International Marketing.





Industrial Visit to Supermax Personal Care Pvt. Ltd., Mumbai-

One day Industry visit at Supermax on 1st November 2017. Supermax Personal Care Pvt Ltd. Is the largest manufacturer of razor blades in India, with the current plant capacity of 53 lac blades per day. The students were taken into groups for the actual visit inside the company. The initial session was the introduction and overview by Mr. Uday Desai- Plant Head, and Mr. Kale from the HR dept. Thereafter, Mr. Sastey- Production Manager took the group inside the plant to show the storage and the production process of the razor blades, and the information of various equipments and its usage/ specifications. Information about quality control was given. Overall the students got a good exposure. They could see how manufacturing takes place.

Photograph:



Group Photograph

Student Development/Certification Program

Training on Quantitative Aptitude

In order to improve the employability of our MCA students Aptitude Training was conducted from 25/7/2017 to 18/8/2017.

Following topics were covered during the Training Program

The training covered all the modules that most of the Companies consider for aptitude test.

Following were the topics

1. Average
2. Problems on Numbers / Ages
3. Percentage
4. Profit and Loss
5. Ratio & Proportion
6. Partnership
7. Work Time
8. Speed Time
9. Mixture problems
10. Simple Interest
11. Compound Interest
12. Area
13. Volumes
14. Odd man out.

Practice test were conducted at mid and end of the Training Program. Solutions were provided at the end of the tests. Reference material was provided for Problems, Tips and Tricks.



Aditya Agarwal taking the Session

Session on CV Writing & Interview Skills

The Session on CV Writing & Interview Skills was held on 8.1.2018 by BEC. Details and scope of Cambridge English: Business Preliminary (BEC Preliminary) was shared at length. Ms. Surbhi Bhuvra led the session. She guided the students for preparing their CVs and gave tips on 'How to crack an interview.'

Photographs of the Event:



Ms. Surbhi Bhuvra addressing the Audience

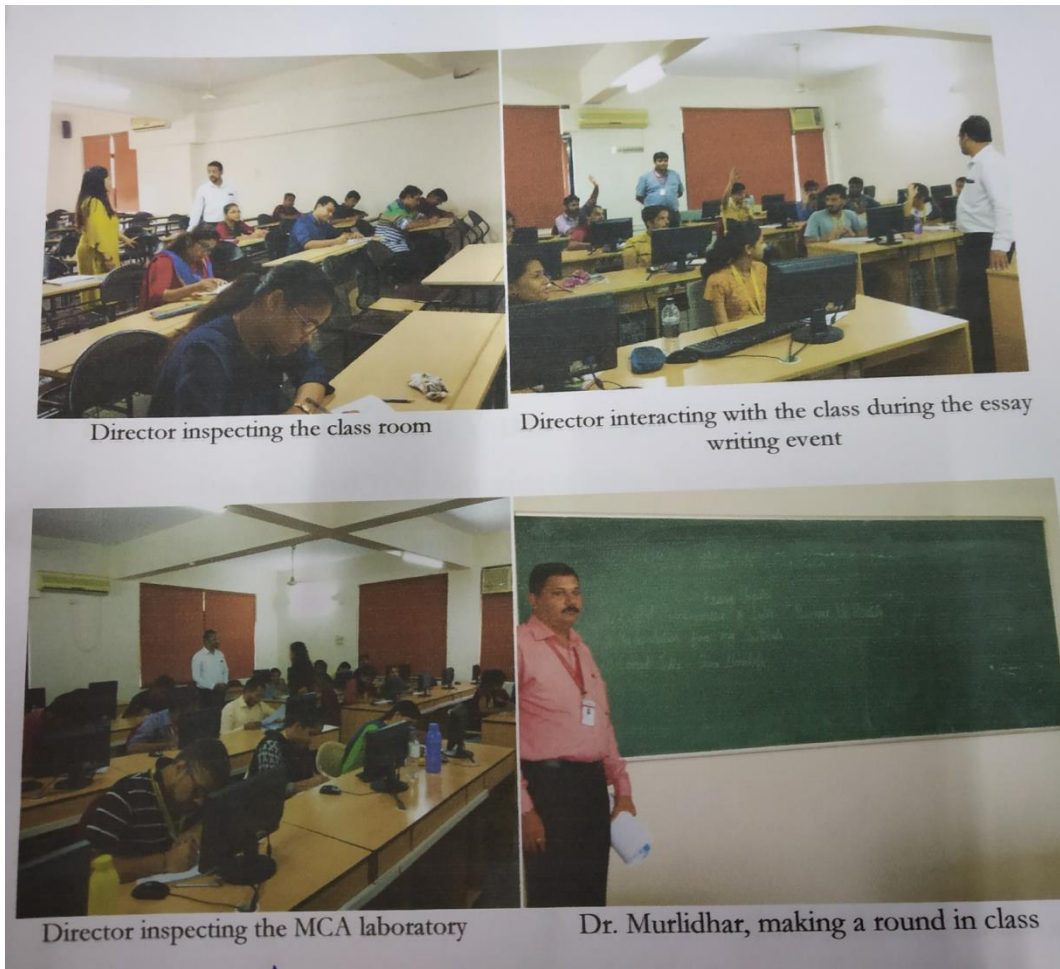


Student's Council Activity

Induction Program for SYMMS (10/7/2017)- Prof. Rajiv P. Wad appraised the second year MMS students regarding revised syllabus and gave guidelines for University Projects.

Induction Program for MMS Batch (2017-2019)- From 2.8.2017 to 10.8.2017 Exhaustive Induction Program was organized for MMS students. Dr. Tandon Kamal , Director, NCRD's SIMS, welcomed all the new members of the Sterling family. On 2.8.2017, Mr. Nabeet Ganguli, Chief Marketing Officer, UBM India Pvt. Ltd., Mumbai was the Chief Guest, Mr. Martin Athanas , CEO, Train to Prosper, Mumbai was the Guest of Honor. In this 9 days long extensive Induction Program Industry experts from various fields like HR, Marketing, Finance and IT were invited to share their insights. On 3.8.2017, Mr. Ajay Goyal, Career Coach & Trainer, 7Cs- Excellency, Mumbai presented HR Industry Overview. On 5.8.2017 , Mr. Gurmeet Garha, shared the importance of communication skills , selling skills and positive attitude for MMS students. On 10.8.2017, Mr. Umesh Damle, Ex Global Projects & Programs Lead – Cloud Practice ,Capgemini ,Mumbai shared his insight on “The Future of Work-Businesses and Jobs in the Digital Economy.”

Intra Collegiate Essay Competition- It was conducted on 22nd August 2017. The objective of this competition was to enhance the creativity of the students and to provide them to express their views on given topic. 143 students participated in this competition. Assessment was carried out by faculty members keeping various criterions like creativity, adherence to topics, grammar, punch lines etc. Top 3 winners were awarded with cash prizes.



Director inspecting the class room

Director interacting with the class during the essay writing event

Director inspecting the MCA laboratory

Dr. Murlidhar, making a round in class

Induction Program for FYMCA (24th August 2017)-

Dr. M. Sasikumar, Director, CDAC, was the Chief Guest for the program. Dr. Sasikumar discussed on current market scenario and industry expectations from MCA students.



Felicitations of Dr. M. Sasikumar

attending Induction

Faculties, Guest and students
Director CDAC

National Entrepreneurship Network (NEN) E-Leadership Workshop (15th & 16th September 2017)- T.I.M.S.R., Kandivali organized the two-day intensive workshop on National Entrepreneurship Network (NEN) E-Leadership Workshop to bring together students and faculty members to promote E-cell.

Guest Lecture on 'Time Management' (22/9/2017)- Dr. Madan Tripathy, Ex Vice President – HR and Business Excellence at Rallis India Limited took the session. He emphasized on the importance of setting SMART Goals and prioritizing. He advised everyone to prepare “To-Do List”. “Urgent-Important Matrix.”

Seminar on “Digital Marketing” (11/10/2017)- Seminar on Digital Marketing was arranged on 11th October 2017. The event was graced with Trainer Mr. Pranav (Co-founder – Digital Marketing Pundit). The objectives of seminar were - Understanding different ways to stay ahead of competition through Digital media. Knowing the factors that lead to business growth and generate revenues Understanding the methods of targeting the right audience. Understanding the techniques of creating a word of mouth business.



Trainer Mr. Pranav, delivering his valuable inputs on Digital Marketing

Parent Teacher Meeting (PTM) (3/01/2018)- Parents were made aware of the ground realities, institute's expectations from students and moreover gaps in communication were resolved. Dr. N. B. Pasalkar, Ex. Director of DTE address the parents gathering. Dr. Prashant Gundawar appraised the parents regarding new initiatives taken by the institute. Dr. Murlidhar Dhanawade, HOD, MCA, gave overview of the various activities conducted by the department.

Convocation Ceremony for MMS(Batch 2015-17), MCA (Batch 2014-2017) (10/3/2018)-

“Degree Distribution Ceremony” was organized on Saturday, 10.3.2018 from 3:00 pm and onwards. Dr K Y Shinde – Principal, SGM College of Commerce and Economics, Dr. Pradeep Manjrakar – Dean Management, D Y Patil University were the Chief Guests. Dr. Ashok Patil, Mr, Amarjeet Kharade, Heads of Institutions graced the occasion. Students of M.M.S. and M.C.A., B. Pharm, B. Com., B.M.S. and B.A.F. who have passed their Final Exams in April/May 2017 were present for the function and received their degree certificates.

Farewell Party (TYMCA)- Students of FYMCA and SYMCA gave a Farewell Party to TYMCA (Batch 2015-2018) in the institute auditorium. Students shared strong bonding amongst each other and they revived the time spent together in the campus. The moments of fun and learning were shared and enjoyed.

Tips for Exam Preparation (12/4/2018) – In a competitive environment, students are tensed and stressed during examinations. The past performance pressure or anxieties impact their performance during the exams. A need was identified to support with ways to overcome fear and efficiently manage time. Mr. Vidhu Sharma, later, started the seminar where he spoke about how to be focused while you study during examination. Also he talked very well on stress management too. His team also experimentally demonstrated through games how one can achieve ones goals and be very particular about what we want to achieve.



Dr. Prashant Gundawar, Director, Mr. Vidhu Sharma, Chinmay Mission, Vashi, Dr. Murlidhar Dhanawade, HOD, MCA Dept. on the dias



Dr. Prashant Gundawar welcoming Mr. Vidhu Chopra

One Day Workshop on 'Campus to Corporate'- NCRD's Sterling Institute of Management Studies (SIMS) had organized a One Day Workshop on 30th January, 2018. Students from SIMS and Sterling Institute of Pharmacy (SIP) attended the workshop. The objectives of this workshop were:

-To guide the students to get into corporate world.

-To make them aware of one being an entrepreneur what are the probable challenges.

-To enhance the soft skills and body language of the students.

Sr.	Eminent Speakers	Topics	Time
1	Ms. Padma Nayak	Power of Dressing, First Impression, Etiquette, Body Language	10.00 am - 11.00 am
2	Dr. Nuzhat Jahan	Better Ergonomics For Success	11.00 am - 11.45 am
3	Dr. Nikam	Preventive Dental Care and Importance	11.45 am- 12.30 pm
4	Mr. Pramod Kamble	Green Energy & Start Up Challenges	12.30 pm - 1.00 pm

		Lunch	1.00 pm - 1.45 pm
5	Mr. Shashikant Damani	Illumination and Productivity	1.45 pm - 2.15 pm
6	Mr. Priyen Savla	Fund Raising for Start ups and Business Expansion	2.15 pm - 2.45 pm
7	Mr. Sankara Ramnath	Performance for Growth	2.45 pm - 3.45 pm



Group Photograph with all the delegates of the Event

An Evening Talk by Mata Amritanandamayi at Amrita Vidyalayams, Juinagar, Navi Mumbai (17/9/2017)- On 17.9.2017 MMS students attended the evening talk by Mata Amritanandamayi at Amrita Vidyalayams, Juinagar, Navi Mumbai. It was a spiritual delight for our students. Importance of meditation for students, serving the society, being human, importance of tree plantation were the few topics of her deliberation

The Stock Mind Session from ICICI Securities (ICFL)- The Stock Mind Session from ICICI Securities (ICFL) was organized on 19.9.2017 for MMS students. Mr. Shubham Chourey, Regional Marketing Manager ICICI

Securities conducted the session. The objective of this session was to appraise students with the National Level Contest organized by ICICI.

Guest Lecture on “Significance and Understanding of a Business Newspaper” (27/9/2017)- To create awareness among management students about the significance and understanding of business newspaper. The speaker deliberated on the benefits of regularly reading a business newspaper (1) Supplements classroom inputs (2) Updates the reader on the current happenings in the business and economy (3) Enlightens on various viewpoints regarding an issue (4) Helps preparing for Job interviews (5) Assists in the creation of personal wealth in the guidance on investments (6) Creates an environment for possible entrepreneurship.



Guest Lecture on “Careers in SAP” (7/4/2018)- Guest Lecture on “Careers in SAP” was organized for MMS First Year students on Saturday, 7.4. 2018. Mr. Sushant Mysorekar, Founder of Brain Rhyme. Solutions Pvt. Ltd. , Cognitive Coach, Management Trainer, Recruitment Consultant have more than 20 years of experience along with Mr. Sudesh Kolhapure, SAP Business

Advisor in KPMG with 7 years of experience in SAP and Mr. Nikhil Kale, SAP MM Certified Consultant, Intelligence India Software Solutions Pvt Ltd. with 5 years of experience in SAP took the session. Mr. Nikhil has been the Alumnus of SIMS.



Conferences

Two Days International Conference 2018-

The conference aimed to capture the essence of global transformation. Prof. (Dr.) E.B. Khedkar, Vice Chancellor, Ajeenkya D Y Patil University, Pune, was the Chief Guest. Key Note Address was given by Padma Shri Dr. Sanjay Dhande, Ex. Director- IIT Kanpur. Dr. K. Joseph Thomas- Director, Wealth Management, India Nivesh Securities Limited, Mumbai, Mr. Umesh Damle, Ex. Head of Cloud Services, Capgemini Technology Services was the Guests of Honour.

On the second day of the conference 10.3.18 a symposium was organized It was led by Dr. Prashant Gundawar, Director, SIMS. Mr. Ramesh Subramanyam, CFO & Compliance Officer, Tata Power Company Ltd. Mr. Sandeep Seth, Director - Corporate Compliance with Pfizer India Mr. Pramod Kasat, Country Head - Investment Banking Advisory Services at IndusInd Bank was the panelist. Interaction with Industry stalwarts benefited the students of SIMS. Welcome address was proposed by Dr. Prashant Gundawar, Director, SIMS. Conference overview was given by Conference Convener Dr. Arjita Jain. Vote of thanks was proposed by Conference Convener Dr. Murlidhar Dhanawade.



Panel Discussion during Symposium

